



# Talent Circle Invitation

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INTERNATIONAL FRANCHISE  
OPPORTUNITY

[www.magellanes.org](http://www.magellanes.org)

# calling to people with dreams & ambitions

AI, Technology are changing the way we live and work as never seen before.  
**Adaptability, personal skills and imitative are key for your future.**

**Develop entrepreneurial skills** an mindset open doors and opportunities for career and business.

Traditional training to learn technical skills are not enough anymore, **it takes your whole personality to achieve your dreams and success.**

For last 10 years Magellan Group developed in Asia a talent development program to build Entrepreneurs and ventures.

In 2024 we roll Talent Circles out as international franchise program to build international Communities, empowered entrepreneurs and success Ventures. The Talent Circles provide the members with inspiration, positive mindsets, skills, support group network, insights, access to advisory, coaching, investors

Beyond Talent Circle, Magellan Group transform ideas into commercial viable business ventures for regional success by inducting talents, skills, resources, opportunities.

## Program Highlights

Weekly events for networking, feedback with an empowering, likeminded community.

12months program, to improve personal areas of:

- Business Finance
- Entrepreneurship
- Personal Excellence
- Social skills
- Health

# what is in for you

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Become a partner (franchisee) to build a local Talent Circle



GET CAPABILITIES TO DEVELOP  
TALENTS AND BUSINESS  
VENTURES



OPPORTUNITY AND REASON TO  
BUILD A STRONG NETWORK  
WITH LOCAL FRANCHISE



INCOME OPPORTUNITY AND TO  
SET UP OWN BUSINESS IN  
SUPPORTIVE ENVIRONMENT IN  
YOUR OWN TIME

Global program with customized terms&conditions for your success

# empowerment is in demand

Recent crises have shown how unstable the world is and how vulnerable we are. Personal excellence, optimism, solution focus and a support community to foster our ventures and lives are more important as ever. Here we offer a better alternative to be part of a community to develop a better personal future via entrepreneurship and venture building ...

AI and technology will make millions of jobs redundant. Future employability more depends on personal excellence and entrepreneurial mindset.

95% of business ventures fail. Current trainings and programs hardly empower aspiring entrepreneurs for success.

An increasing competition for shrinking resources and opportunities leave many behind.

A changing world requires increasing adaptability for success.

Our Answer:

Talent Circle

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A community  
for Talent &  
Business  
Development

# why franchise

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Set up business require product skills, business skills, finance management, network, investor-relation and more. Too overwhelming for many aspiring business owners. To future business owners, to make it easier and transparent we have chosen the Franchise model to offer this business opportunity, because it allows us to ...

Provide a complete product where people can benefit .

Provide freedom for the Partner to own and organize the business.

Inducting business skills and expertise in the local business ventures.

Allow businesses to participate in an international network and benefit from a global identity.

# how to make money

To help others, be able to help yourself first. For this reason Talent Circle Franchise has a commercial approach to allow partners, Associates, Franchisees to make a living and are empowered to share and help others ...

Generate regular income from membership fees.

Participate in the future success of the ventures and your members.

Upsell training and coaching services to members/ non members.  
(training & capabilities provided)

Having a location, further opportunities in F&B, sales, co-working, business-services arise.



# what you need to do

Our philosophy is to focus on the future potential of the person less on the history. Therefore passion and ambition are more important as past successes. Contact us for more details ...

Apply for  
information  
& franchise

Build, engage and grow a member community. Offer help to friends and neighbors (e.g. free charity memberships) (starting from 10 members to a target of 200+ members)

we complete  
a business- &  
marketing-  
plan for your  
franchise

Arrange, organize weekly meetings. Network with local community to explore opportunities. (Materials and structures are provided)

Develop yourself to be able to provide additional services. Engage and get support from international Master-Mind-Group. (development and coaching offered by franchiser)



# who we are

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Magellan Group transforms selected Talents to become competent, empowered Entrepreneurs, and creates successful Business Ventures through integration of competitive Owners and a committed Investor Community to create your own business and income sources in combination to build a solid Business Network.

Magellan Group was formed 2016 in Southeast Asia to connect Business Ventures with Investors. In 2023 Magellan Group redefines itself and refocus to access European and African market to develop local Talent Communities and support Business Ventures for international markets.

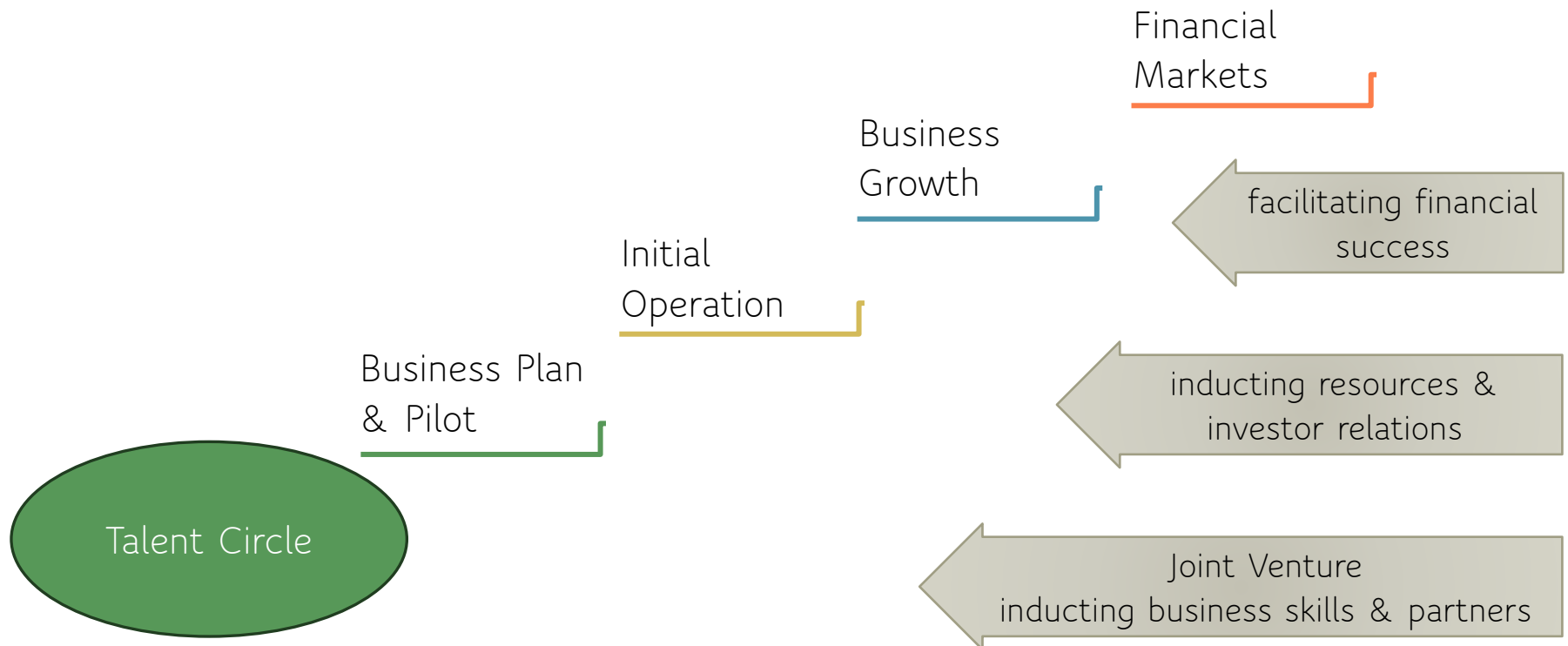
The incorporation of Global Franchise program is prepared to setup in Germany, covering Europe, Middle East, Africa.





# beyond Talent Circle

Empowering entrepreneurs is not enough> when empowered entrepreneurs seek and need success, a journey Magellan Group and associates are eager to support and facilitate for selective ventures ...



# franchise structure

## income generators for franchisees

Membership (standard)	Individual Empowerment (training required)	Sales & other Services (optional)	Location Services (location required)
<ul style="list-style-type: none"> <li>• Create membership community (fee income).</li> <li>• Weekly events and other regular events for:               <ul style="list-style-type: none"> <li>• Networking</li> <li>• Business Training</li> <li>• Business planning</li> <li>• Team building</li> </ul> </li> <li>• Other social events and cooperation with local business community.</li> </ul>	<p>Upsell customized services to (non-)members to support individual goals, incl.</p> <ul style="list-style-type: none"> <li>• Coaching</li> <li>• Business Advisory</li> <li>• Business Plan</li> <li>• Training</li> </ul> <p>• Referrals to associates of Magellan group for additional services (referral fees).</p>	<ul style="list-style-type: none"> <li>• Selection of products and services from members and associated.</li> <li>• Franchisees can choose product portfolio based on own preferences. Products include:               <ul style="list-style-type: none"> <li>• Books</li> <li>• Development toys</li> <li>• Coaching tools</li> <li>• Music</li> <li>• Arts</li> <li>• Other ...</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Availability of own location allow further services. Business concepts are available according to space:               <ul style="list-style-type: none"> <li>• F&amp;B</li> <li>• Meeting rooms</li> <li>• Virtual office</li> <li>• Co-working space</li> <li>• Logistic center</li> </ul> </li> </ul>

## franchise types\*

**Social Franchise**

- Franchise fee € 0
- Up 100 members

**Standard Franchise**

- Franchise fee € 5,000
- 200-300 members
- With or without location

**Master Franchise**

- Franchise fee € 20,000
- Up to 5 sub-Franchisees
- Location required

franchise provides

- Structure, material
- business-plan, training

\*) terms & conditions apply

# learn more – become a partner

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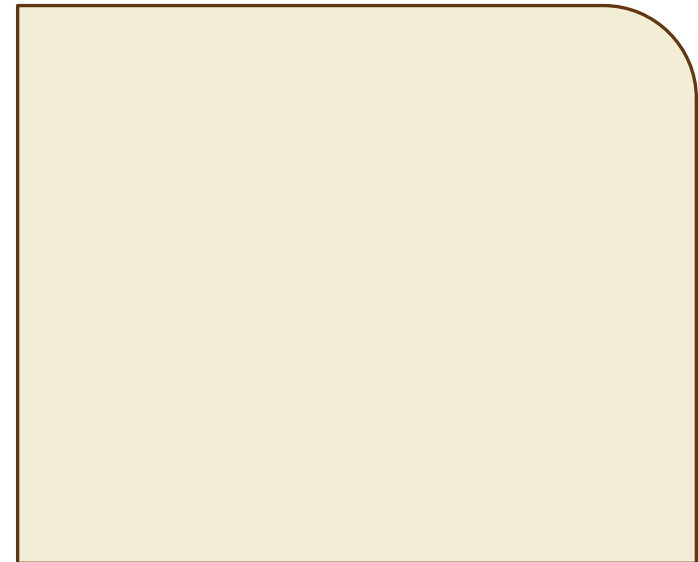
To understand the potential of yourself in combination with our program and to become part of something bigger, contact us:

Magellan Group - Europe

Email: [vmagellan.ventures@mail.de](mailto:vmagellan.ventures@mail.de)

[www.magellanes.org](http://www.magellanes.org)

Local Contact:



## Attachment:

# identify & develop the potential

Our program a combination of training, group-coaching, workshop and application of best practices combines with networking and feedback opportunities. It has made a difference to many ...

1	See potential in talents & tap into their passion & strengths	Identification Selections
2	Cast a potential vision for their future based on their strengths	Relationship Visualization
3	Enlarge them one step at a time and give feedback for improvements	Map&Development Gap analysis
4	Put resources and opportunities in their hands	Planning Venture Builder
5	Expose them to responsibilities and leadership	Projects&Business Ownership

Every week learn essence from one of over 50 influential books and authors. Find the relevance and application for your life and venture to make a difference.

Categories of topic:



## Attachment:

# what has success to do with you?

Napoleon Hill (1883-1970), a source of inspiration for our programs, interviewed successful people and analyzed success stories and so over his lifetime identified the parameter to be successful - a long time ago. Here are his key findings, the drivers for personal success. How many do you really have and practice, to be determined for success? ...

Develop a definite purpose.

Develop an attractive personality with showing initiative.

Nurture a positive mindset with optimism and clear thinking.

Going the extra mile with enthusiasm.

Develop beneficial habits. Apply faith and visualize.

Have a Master Mind Group.

Maintain physical, mental, emotional health.

Learning from mistakes & failures.

Budget & plan your time and resources well.

Focus on teamwork.

*Do you have all the parameters for success?  
We help on the journey!  
- Talent Circle Franchise -*

## Attachment:

# program & franchise materials

To secure the success of the franchise the materials are key to deliver the service and benefits to the members. Keys and structures have been carefully selected and developed over years with the following considerations:

- Methos that are effective to make a difference to develop entrepreneurs
- Provide credibility for program beyond the presenter or franchisee
- Diversified opinions and best practice as inspirations
- Different levels for people able to identify and follow own path
- Utilizing external sources to validate and support or own development strategy

12 Months - unique development structure & program, facilitated by following materials

Over 50 Thesis and topics with tools and advises based on best-selling books and authors for weekly meetings

Over 25 Term sheets and essays for tools and key points to address specific topics

Over 25 exercises, test and other material useful to develop talents & entrepreneurship

Over 15 Selected professional training courses & workshops

Trainings for franchisees & facilitators

# Attachment: a global picture & support

One key factor of success of Talent Circles and its members is the international connectivity and via the community among franchisees and franchisor to select and promote ventures on international level.

