



**Magellan Group**

Talent & Business Development

# Magellan Talent Circle

International Franchise

# Magellan Talent Circles



**A community for personal  
development**



**Insights and best practices for  
entrepreneurship**



**A platform to achieve your  
dreams and ventures**

**Empower talents to become successful entrepreneurs**

# Executive Summary

- ◆ Talent Circle, a membership based community for talents, aspiring entrepreneurs, business owners interested to develop personal excellence and create their own ventures.
- ◆ Regular meetings foster a community with opportunities of networking, feedback personal development, experiential training and coaching modules.
- ◆ Aim is to develop new entrepreneurs and business ventures viable for regional and international markets.
- ◆ Sponsorship and support for selected talents and ventures are available.

# 2 Franchise Concepts

Utilization of programs to arrange meetings in borrowed location only

Upselling of services and training in location rented for these events

Very low initial costs or investments needed and more location-flexibility for events:

- ◆ Franchise Agreement with program
- ◆ Invitation for potential members

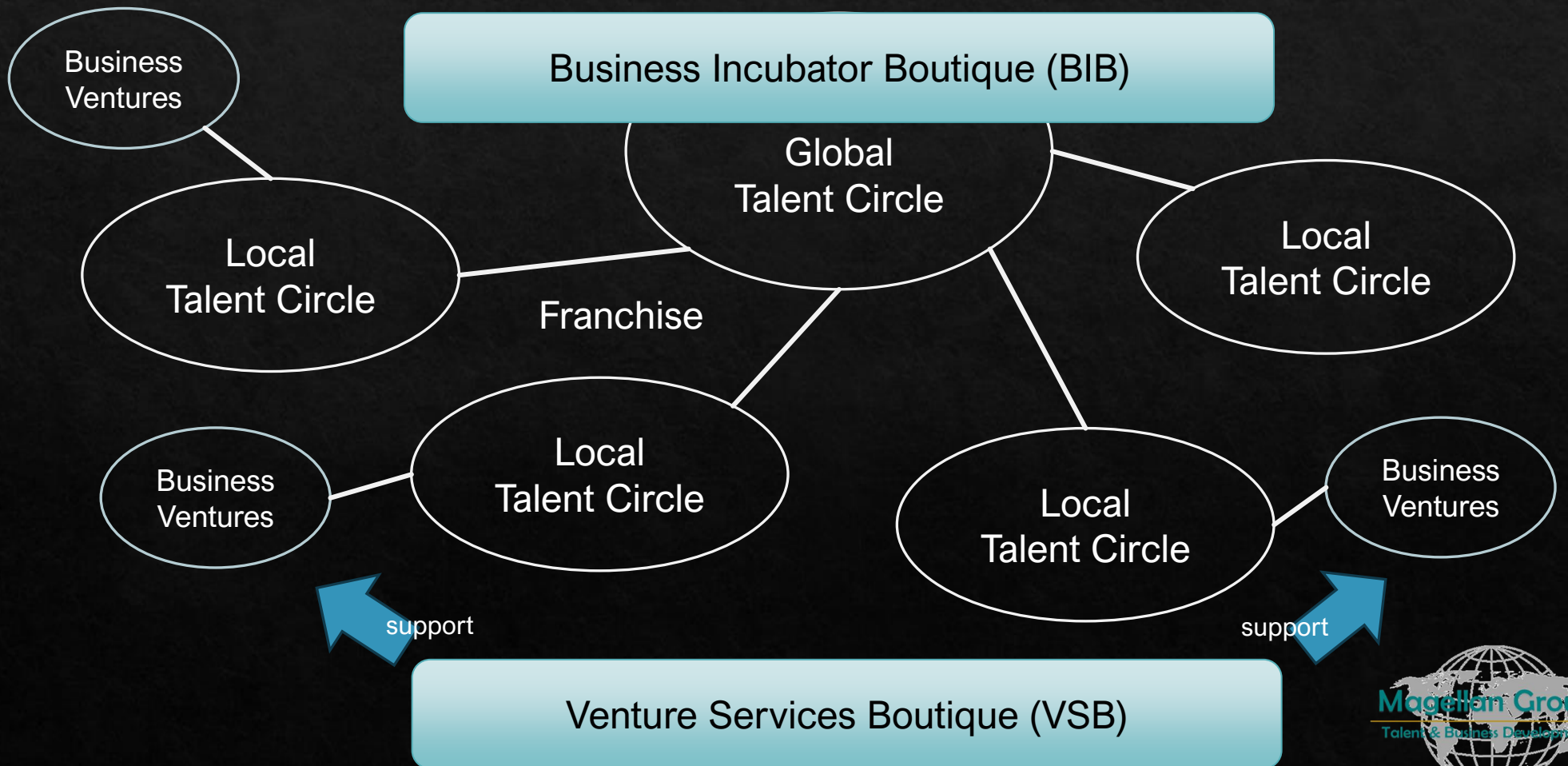
Lerage own or dedicated location to organize regular meetings combined with F&B Solution

Upselling of location services possible, fixed location to connect internationally

More efforts to fix a location:

- ◆ Franchise Agreement with program
- ◆ Invitation for potential members
- ◆ Marketing effort towards the location

# Structure



# Weekly Meeting Agenda

## Introduction - Networking

- ◆ Rules, Agenda, Admin, all members
- ◆ About 15min

## Presentation to central topic

- ◆ Facilitator presentation
- ◆ About 30min

## Discussion for Application

- ◆ Facilitated discussion on a.m. topic
- ◆ About 15min

## Development Tools

- ◆ Practice & try-out for next week. feedback
- ◆ About 20min

## Member Contribution

- ◆ Presentation by pre-arranged member
- ◆ About 30min

## Final Notes

- ◆ Outlook next meetings, AOB
- ◆ About 10min

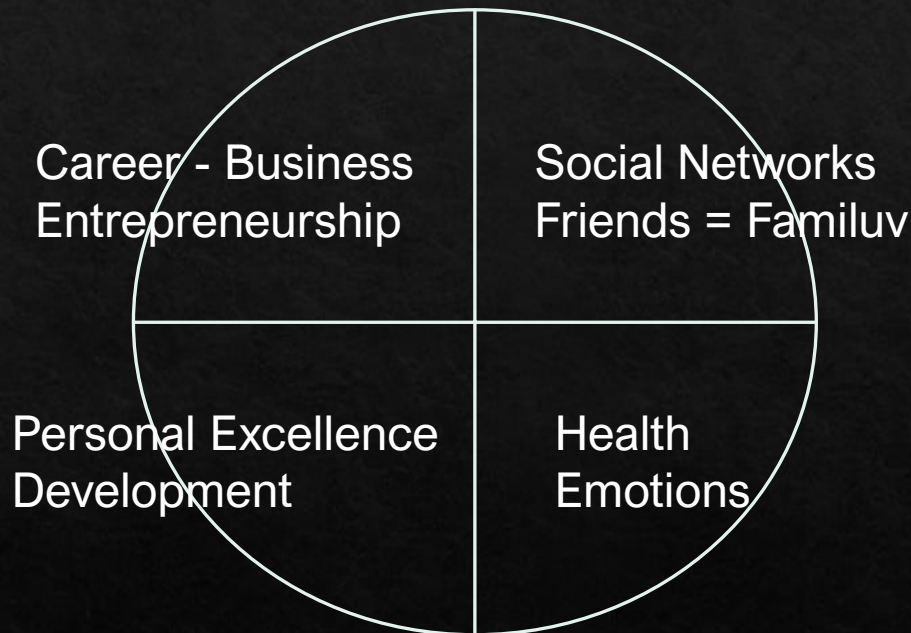
# Presentation Topics

## Business & Career

- ◇ Financial Planning
- ◇ Business Planning
- ◇ Project Management
- ◇ Entrepreneurship
- ◇ Decision Making
- ◇ ....

## Personal Development

- ◇ Creativity
- ◇ Personal Brand
- ◇ Charisma
- ◇ Personal Excellence
- ◇ Changing Habits
- ◇ ...



## Social

- ◇ Communication
- ◇ Negotiations
- ◇ Conflict Management
- ◇ Generation Focus
- ◇ Influencing People
- ◇ ...

## Health

- ◇ Nutritions
- ◇ Lifestyle Map
- ◇ Positive Mindset
- ◇ Managing Emotions
- ◇ Burn Outs
- ◇ ...

# Upselling

in Services

## Training Programs

- ◆ Selected Business Training

## Life & Career Coaching

- ◆ Individual & Group Coaching

## Business Coaching

- ◆ Business Planning

in Location

## F&B Concept

- ◆ Coffeeshop Concept “European - Boutique”

## Virtual Office & Meeting Facilities

- ◆ Utilize International Business Network

## Retail & Logistic Concept

- ◆ Sale of selected “boutique” products



# Terms & Conditions

- Global Online-Community free of charge with regular online meetings to foster entrepreneurship. Franchise opportunity to local Talent Circles.
- Local communities and membership schemes for talents, business owners and potential investors. Fees start from USD 40 per month to 200 and include minimum one regular meeting per week, special events, discounts for trainings and associated services etc.
- Local community of 200+ members organized in weekly meeting groups of 20 person per group. Smaller groups to optimizer learning experiences and feedback opportunities
- Local membership groups are set up to support members in learning and achieving own ventures and finally be empowered to strike out for an own business ventures
- Local communities are linked to global community to create international opportunities and governed via franchise scheme

# International Cooperation

- Local Communities document potential of own members and business Ventures to share for international cooperations.
- For Business project international teams are needed and recruited from the interested members.
- International cooperation allow business ventures to access other regions and markets for better success chances.

# Financial Plan (Global Franchise)

## Funding Requirements

- Capitalization of EUR 300k for
  - IT System
  - Program Development
  - Initial Support for local Communities
- 67% provided by parent company Business Incubator Center (Magellan Group)
- 33% offered to private and institutional partners for equivalent shares

## Monetarization

- Income from membership fees
- Additional Revenues from Training, Coaching Services or leverage of own location
- Additional income from Sponsorships and Grants for Talent Development
- Commission for Development of Entrepreneurs and Business Ventures

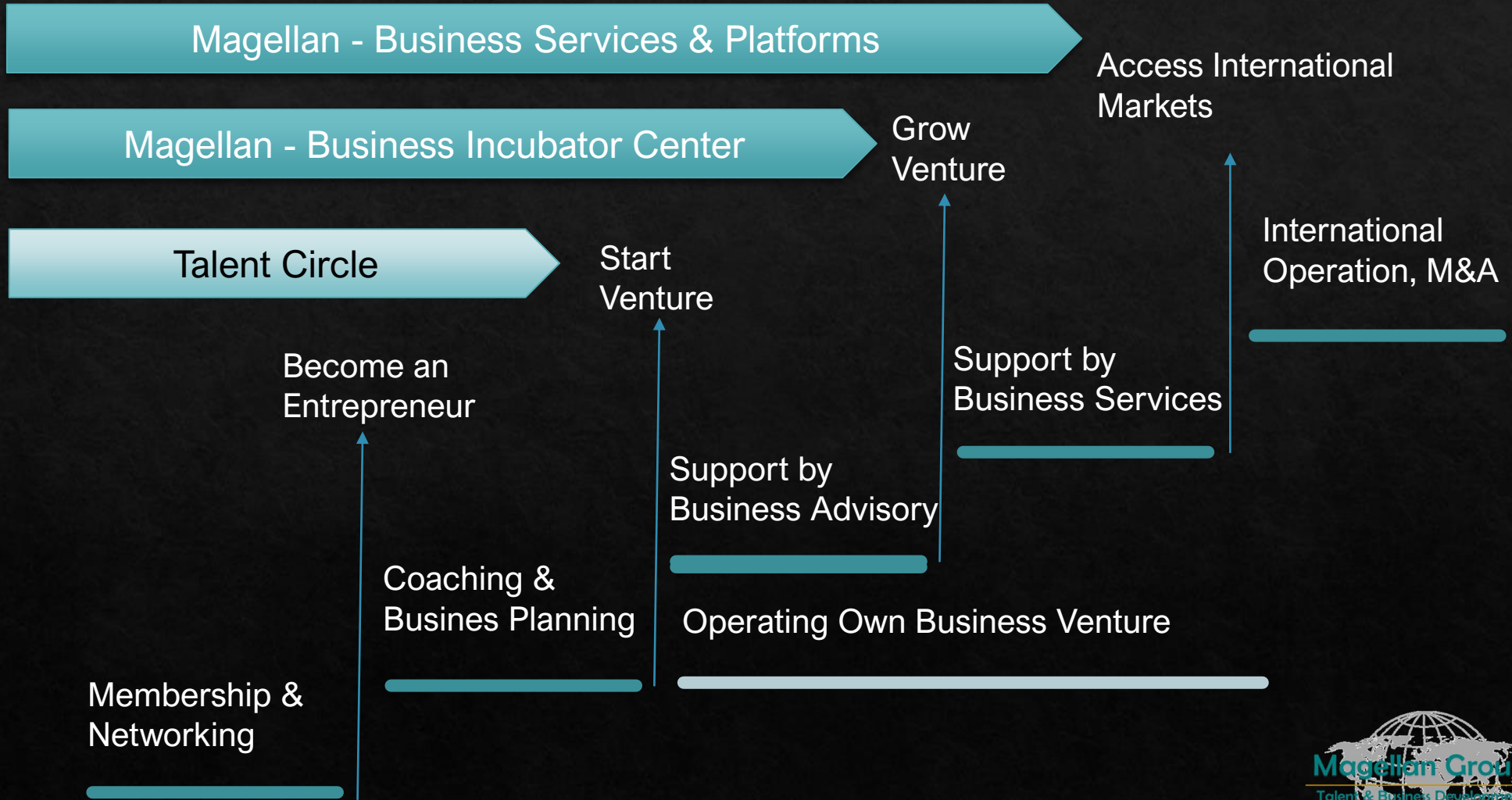
# Value Contribution

- Offer talents an international platform to develop Entrepreneurship and start their own business ventures
- Creating new ventures and income sources for local economies
- Create opportunities for investors looking for international portfolios of start-ups
- Empower people to run businesses and projects and meet a global demand of experienced project managers and business managers

# WHY Talent Circle

- Focus lies not only on knowledge but network, support, community and other important soft factors to generate business success.
- Long-term focus and flexible to meet needs of local Talents.
- International network and support of Magellan Group to facilitate and accelerate business ventures.
- Improved career and business opportunities in Magellan Group and associated partners.

# Talent & Venture Development



Apply

**magellan.ventures@mail.de**



[www.magellanes.org](http://www.magellanes.org)