



**Magellan Group**

Talent & Business Development

Venture  
Service  
Boutique

# Executive Summary

- ◆ This proposal outlines a strategic plan to establish a Venture Service Boutique (VSB) in various target regions globally to facilitate business growth of Ventures associated to Magellan Group / Business Incubation Center and other local ventures in Europe, Asia, Africa (South Africa).
- ◆ The primary objective of VSP is to provide selected Ventures with standardized, cost effective Business Services to accelerate business growth.
- ◆ Leveraging an own developed IT application Cockpit, business services and financial data can be centrally supported and transparently analyzed also meeting the needs and risk requirements of potential investors and other relevant stakeholders.
- ◆ The VSB will strategically collaborate Investors to provide unique investment opportunities in an asset class of Start-Ups, micro SMEs and private ventures with potential to enter international markets.
- ◆ Europe will serve as coordinating Head Office for the regional Boutique platform in Asia, Africa, Europe, (Middle East)

Group Coordination & Holding

Investor  
Network

Business  
Development

Project Scouting  
& Development

Talent  
Development

Venture Service  
Boutique (VSB)

Business Incubation  
Boutique (BIB)

**MAGELLAN GROUP  
TRANSFORMS SELECTED  
TALENTS TO BECOME  
COMPETENT  
ENTREPRENEURES, AND  
CREATES SUCCESSFUL  
BUSINESS VENTURES  
THROUGH INTEGRATION  
OF COMPETITIVE OWNERS  
AND A COMMITTED  
INVESTOR COMMUNITY.**

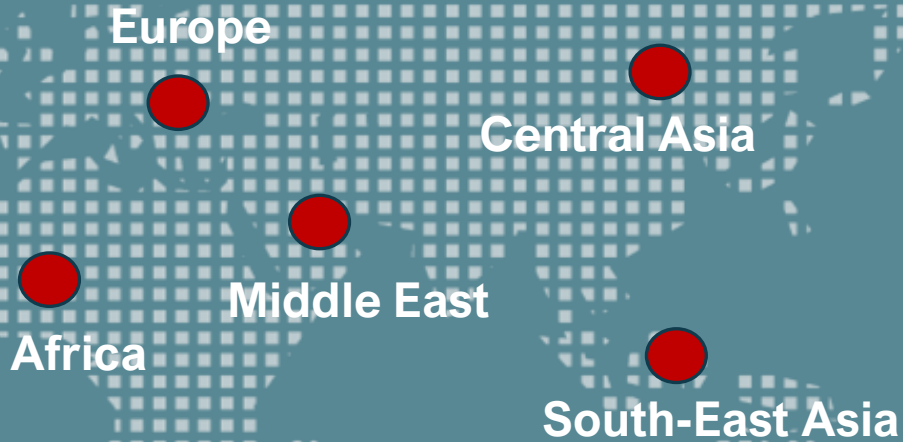
Magellan Group

International Ventures in Africa, Asia & Europe





# Introduction



Talents – Products – Ventures – Projects  
Bridging Continents & Regions

- ◆ The Venture Services Boutique (VSB) and Magellan Group seek to revolutionize the freelancer and business support landscape by establishing a comprehensive and international platform to empower ventures with relevant business skills provided by special trained Business Consultants (Business Architects) utilizing freelance structures to provide comprehensive business services and solutions
- ◆ The VSB delivers capabilities and business solutions in marketing, sales, finance, project mngm.t to grow local business ventures towards international markets. The progress is closely monitors and aligned to expectations and need
- ◆ And the same time offer unique investment opportunities into micro-SMEs\*, Start-ups and private ventures to committed investors.
- ◆ To monitor potentials and progress of Business owners and business ventures a close cooperation with Talent and Business Development programs from associated Business Incubation Center and involved Investor networks are mandatory.

◆ \*) SME = Small-Medium Enterprise

# Objectives

MAFP Strategizing and Inducting Resources into Business Ventures

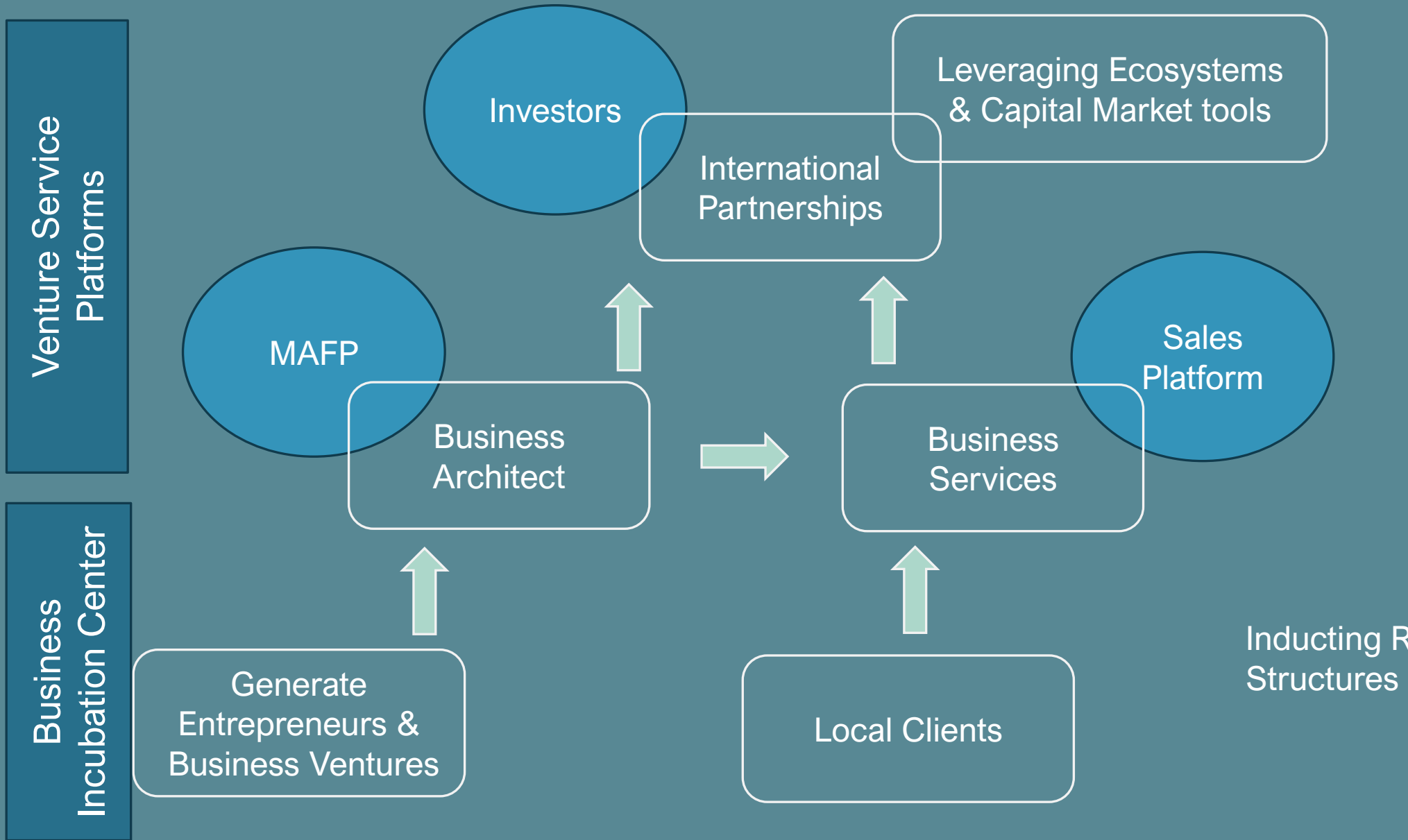
Cost Effective Business Services: in areas of

- Marketing
- Business Admin
- Documentation
- Research
- IT Support
- Controlling
- Project Mgmt

Investor network & Investment Solutions

- ◇ Comprehensive Business solutions for micro-SMEs, Start-Ups Entrepreneurs, especially to support selected ventures by Magellan Group.
- ◇ Create Business Plans and Strategies for Business Ventures and induct resources and talents for success (MAFP).
- ◇ Develop an IT system (Cockpit) to facilitate business functions of admin, finance, controlling, project mgmt.
- ◇ Provide effective and costs efficient services for Start-Ups, Freelancers, Entrepreneurs to empower by outsourcing business functions and business skill to one platform
- ◇ Build and maintain committed investor community with attractive investment opportunities and structures transnational.
- ◇ Leverage local insights and networks to drive financial growth for selected ventures.

# Structured Approach



# Approach



- ◆ VSB leverages local Talents Circles and Freelancers to induct standard procedures and deliver cost efficient services.
- ◆ Close cooperation between VSB, associated Business Architect and Talent Circles to identify effective strategies and business solutions.
- ◆ VSB collaborates with under-served subject matter experts to provide services and support to entrepreneurs.
- ◆ VSB establishes & leverages a network of alliances with talented individuals and SMEs in targeted countries to enhance market access.
- ◆ Leverage Germany's strong business ecosystem and Singapore's strategic location to drive internationalization efforts.
- ◆ VSB provides ongoing mentorship, networking opportunities, and access to resources for entrepreneurs.



# Market Strategy

Cost efficient standard business support for regional business clients generated from Magellan Group



- ◆ Regional market strategies by VSB to deliver business services to local and international client groups
- ◆ Establish strategic partnerships with local businesses, government agencies, and industry associations to navigate regulatory frameworks.
- ◆ VSB leverages existing networks and Magellan Group initiatives to gain market insights and establish a strong presence in target countries.
- ◆ Develop local (online) strategies to overcome language barriers, cultural differences, and regulatory complexities to facilitate sales and business growths..
- ◆ VSB facilitates knowledge exchange and collaboration between entrepreneurs in different countries.

Leveraging own and Group capabilities to attract local local business clients





# Financial Plan

## Business Monetarization

Recommendations from  
Magellan Group  
External & Local Clients

- Fees for Business Services
- Business Advisory Fees for Strategies
- Sales and subscription services of IT System Cockpit
- Commission for Fundraising
- Shareholdings and profits from valuation gains

VSB

Magellan  
Group

- ◇ The initial funding requirement for VSB is EUR 0.5 million.
- ◇ The funds will be allocated towards
  - ◇ IT Development Cockpit
  - ◇ Operational Procedures & Set Up in the target regions
  - ◇ Infrastructure Investments in target regions
- ◇ Infrastructure setup, talent acquisition, program development, marketing, and operational expenses.
- ◇ A sustainable revenue model will be established through service fees

Invest-  
ments

- IT Development Cockpit (Product)
- Brand Development
- Infrastructure set-up in Africa, Southeast Asia, Europe; later Central Asia, Middle East
- Building network, insights, and capabilities
- Property development

# Partnerships

Freelancer Subject matter Experts

in areas of:

- ✓ Marketing
- ✓ Business management
- ✓ Administration
- ✓ Research
- ✓ IT Support
- ✓ IT Development
- ✓ Project Management
- ✓ Business Analysis
- ✓ Financial Analysis
- ✓ Business Advisory
- ✓ Finance / Controlling

For Investors

- ◇ Transparent Business Development
- ◇ Investment Analysis
- ◇ Investment Solutions
- ◇ Legacy Products

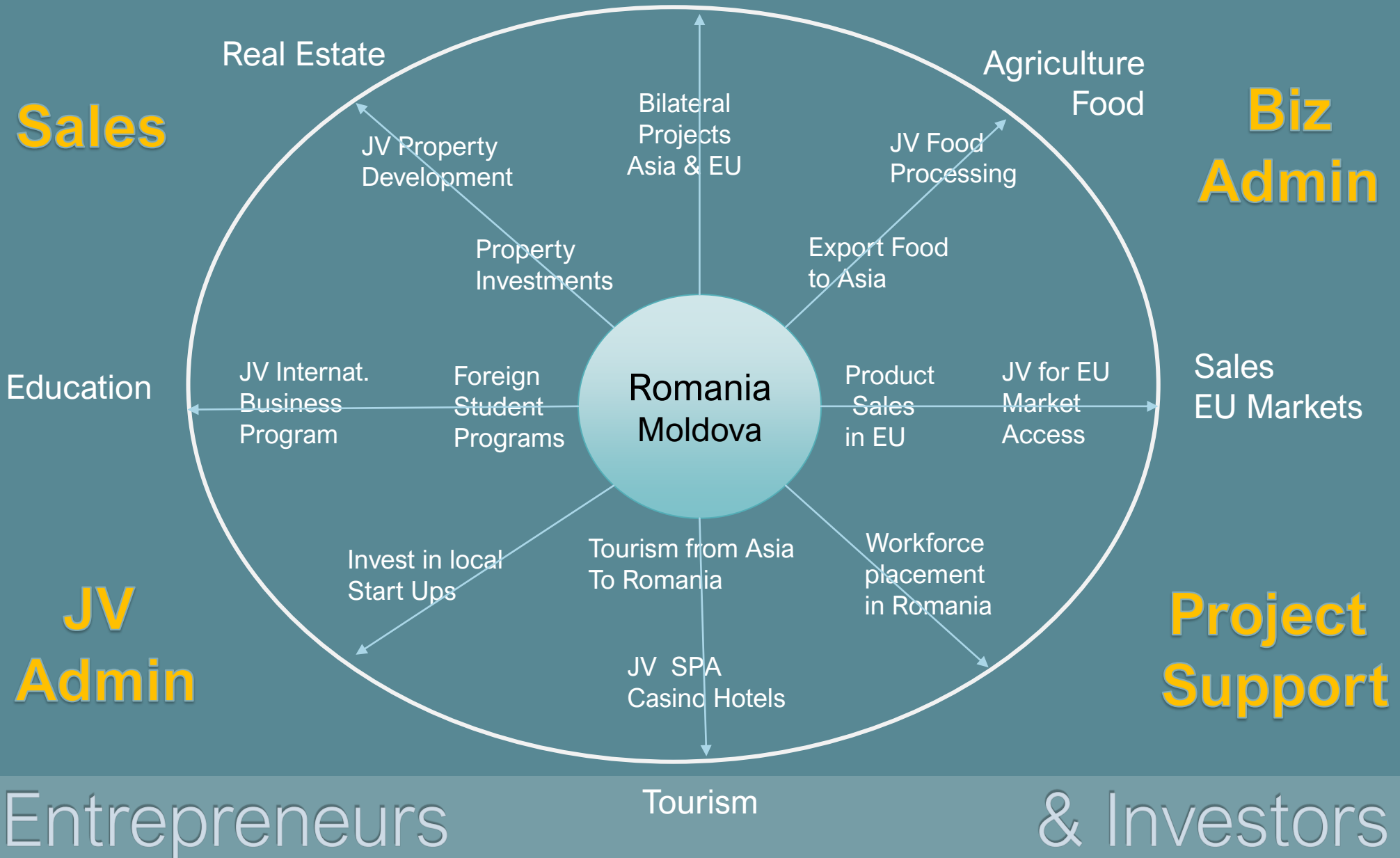
For Business Owners & Ventures

- ◇ Complete Administrations
- ◇ Business Support & Advisory
- ◇ Investor relations

For Talents & Subject Matter Experts

- ◇ Project Opportunities
- ◇ Professional Engagement
- ◇ Personal Development

# Venture & Opportunity Map - for



# Conclusion

The establishment of VSB presents a unique opportunity to create an international platform for Business Services that empower associated talents, entrepreneurs and business ventures on trans regional markets.

By leveraging the expertise of local under-served subject matter experts and forming strategic alliances, VSB aims to support business growth into various regional and international markets.

The proposed initial funding of EUR 0.5million will enable the development of regional infrastructure and capabilities and pave the way for unique investment opportunities in guiding local unlisted companies to international Markets and listings.



# Next Steps

## Become a Partner & Invest in Ventures



### Visualize

Your potential role as Entrepreneur, Investor Partner, potential contributions and expected returns.



### Research

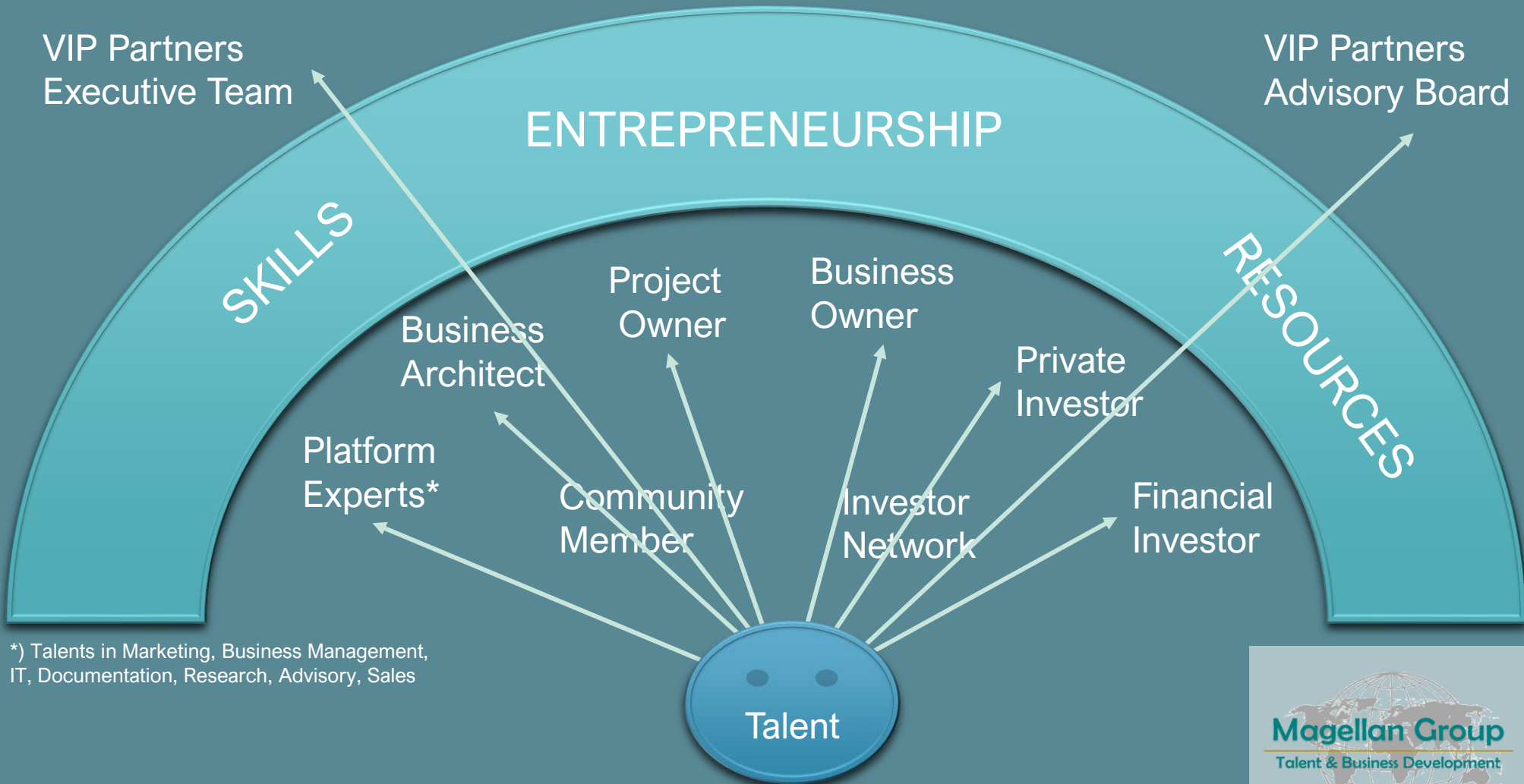
Explore our services potential opportunities. Contact us for more details.



### Execute

Contact us with your expectations. Benefit from this partnership

# Engagement Compass



\*) Talents in Marketing, Business Management, IT, Documentation, Research, Advisory, Sales

# INFRASTRUCTURE VSB

Venture Service  
Boutique (VSB)

Standard Business Services to  
facilitate Business Growth  
(Marketing, Admin, Research, IT)

Local Communities of  
Talents & entrepreneurs  
to facilitate local Ventures  
& projects

Investor Network and facilitation of  
Investment portfolios

Scouting and offering  
unique investment  
opportunities in Start-  
Ups and local ventures

MAFP (M&A Franchise program)  
Business Strategies and Resource  
Induction

Inducting Talents,  
strategies and business  
skills into business  
ventures.

# INFRASTRUCTURE BIB

Business  
Incubator  
Boutique  
(BIB)

International franchise program for  
talent development

Local Communities of  
Talents & entrepreneurs  
to facilitate local Ventures  
& projects

International business program in  
entrepreneurship

Inducting standards,  
knowledge, skills to  
develop empowered  
Entrepreneurs

Business advisory facilitated by  
associated platforms & networks

Accelerating local Start-  
Ups into international  
viable business Ventures  
to provide success to  
selected Talents.



# Business Services



- ◆ Regional set-up of boutique-platforms to provide business services with regional and local expertise. Regions set up are by priority
  - ◆ Southeast Asia
  - ◆ Europe
  - ◆ Africa
  - ◆ Middle East
  - ◆ Central Asia
- ◆ Providing standardized business services in the areas of to allow business owners to focus on clients and products
  - ◆ Online Marketing
  - ◆ Business Admin
  - ◆ Research
  - ◆ Business Analysis / Controlling
  - ◆ Virtual Assistant Services
  - ◆ Project Management Office
- ◆ Close cooperation with local network and Magellan Group (Business Incubation Boutique) to generate mandates

# MAFP



- ◆ MAFP (M&A Franchise Program) to Induct talents, business skills and resources into business ventures.
- ◆ Creating a network of associated business advisors (Business Architects) to formulate and facilitate business strategies with ventures and in cooperation of business owners and other support ventures of Magellan Group
- ◆ Business Architects to drive the corporate valuation of selected ventures according to pre agreed expectations on participating investors
- ◆ MAFP utilize Business Incubator Boutique incl. its programs and Investor Circles to develop Business Architects and to identify relevant resources

# Investor Network



- ◆ Forming a community of Angel- & Private Investors with passion to develop into talents and invest into micro SMEs and Start-Ups
- ◆ Unique investment opportunities closely monitored and transparent Investor relations secured by associated Business Architects to bridge diversified interest and expectations of business owners and investors.
- ◆ Customized investment solutions and products with diversified aspects of yields, equity, corporate valuation and personal legacy.
- ◆ Selected Investors invited to join special infrastructure projects and unique investments in international real estate portfolio etc.