



**Magellan Group**

Talent & Business Development

Business  
Incubation  
Boutique

public private partnership

# Executive Summary

- ◆ This proposal outlines a strategic plan to establish a Private-Public-Partnership Business Incubation Boutique (BIB) in several Eastern European countries to facilitate business associations between Europe, Asia, Africa.
- ◆ The primary objective of BB is to nurture and accelerate selected talents into successful business entrepreneurs through a comprehensive acceleration program. The proposed initiative aims to address challenges related to new market accessibility and government regulations, with a focus on transnational trade facilitation.
- ◆ The BIB will strategically collaborate with under-served subject matter experts and form alliances with like-minded talents in targeted countries, thereby enhancing internationalization efforts.
- ◆ Germany will serve as the worldwide headquarters of BIB, while Singapore will function as a strategic management center. Initial pivotal tasks include market access into China, India, Argentina, and Brazil.

Group Coordination & Holding

Investor  
Network

Business  
Development

Project Scouting  
& Development

Talent  
Development

Venture Service  
Boutique (VSP)

Business incubation  
Boutique (BIB)

**MAGELLAN GROUP  
TRANSFORMS SELECTED  
TALENTS TO BECOME  
COMPETENT  
ENTREPRENEURES, AND  
CREATES SUCCESSFUL  
BUSINESS VENTURES  
THROUGH INTEGRATION  
OF COMPETITIVE OWNERS  
AND A COMMITTED  
INVESTOR COMMUNITY.**

Magellan Group

International Ventures in Africa, Asia & Europe





# Introduction



Talents – Products – Ventures – Projects  
Bridging Continents & Regions

The Business Incubation Boutique in Private-Public-Partnership (BIB) seeks to revolutionize the entrepreneurial landscape by providing a platform for talented individuals to transform their ideas into successful business ventures.

By leveraging the expertise of under-served subject matter experts and forming alliances with like-minded talents, BIB aims to facilitate transnational trade and overcome market access challenges.

# Objectives

Building a pool of Business Ventures to develop ecosystems and unique opportunities for potential investors

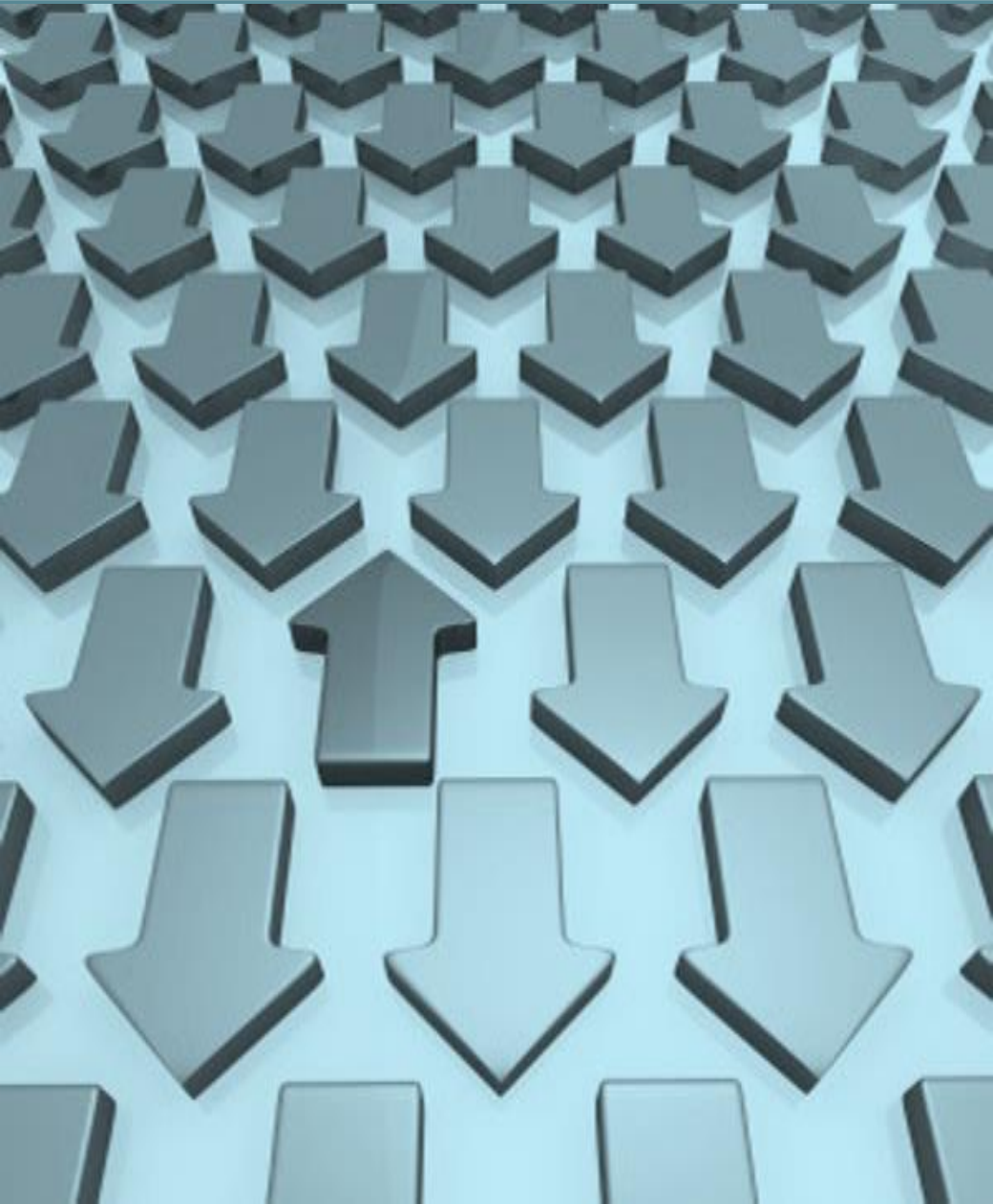
Developing a community of Talents and Entrepreneurs for executions & selection of Business Ventures

- ◆ Identify and nurture talented individuals, transforming them into successful entrepreneurs.
- ◆ Congregate trained talents and supportive resources to facilitate transnational trade.
- ◆ Establish strategic partnerships with like-minded talents and ventures in targeted countries.
- ◆ Overcome market access challenges in China, India, Argentina, and Brazil.
- ◆ Establish Germany as the worldwide headquarters and Singapore as the strategic management center.
- ◆ Leverage associated platforms and networks to drive financial growth for selected ventures

# Structured Approach



# Approach



- ◆ Develop a comprehensive acceleration program that equips selected talents with the necessary skills & knowledge to succeed as entrepreneurs.
- ◆ Collaborate with under-served subject matter experts to provide guidance and support to entrepreneurs.
- ◆ Establish & leverage a network of alliances with talented individuals entrepreneurs and ventures in targeted countries to enhance market access.
- ◆ Leverage Germany's strong business ecosystem and Singapore's strategic location to drive internationalization efforts.
- ◆ Provide ongoing mentorship, networking opportunities, and access to resources for entrepreneurs.

# Market Strategy

Markets for Asian products  
Innovations & Solutions  
Companies



Markets for EU products  
Local Resources  
Investments



- ◆ Conduct market research to identify opportunities and challenges in China, India, Argentina, and Brazil.
- ◆ Establish strategic partnerships with local businesses, government agencies, and industry associations to navigate regulatory frameworks.
- ◆ Leverage existing networks and alliances to gain market insights and establish a strong presence in target countries.
- ◆ Develop tailored strategies to overcome language barriers, cultural differences, and regulatory complexities.
- ◆ Facilitate knowledge exchange and collaboration between entrepreneurs in different countries.



# Financial Plan

## Business Monetarization

- Company Valuation
- Profit Sharing
- Exit Strategies IPO

Magellan  
Group

+ Financial Investors

- Franchise Fees
- ROI from Ventures
- Equity Shares

BIB

+ Private Investments

- Fees for Coaching
- Membership Fees
- Sponsorship

Local  
Community

+ Sponsors & Angel Investments

- ◇ The initial funding requirement for BIB is EUR 1.2 million.
- ◇ The funds will be allocated towards infrastructure setup, talent acquisition, program development, marketing, and operational expenses.
- ◇ Additional funding will be sought through government grants, corporate sponsorships, and strategic partnerships.
- ◇ A sustainable revenue model will be established through membership fees, equity stakes in successful ventures, and revenue-sharing agreements.

## Investment Goals

- Brand Development
- International Business Program
- International Talent Franchise
- Sponsorship for initial Talents and Ventures to build portfolios

# Partnerships

## Industry Focus:

- ✓ Agriculture
- ✓ Arts & Handicrafts
- ✓ F&B Local Delights
- ✓ Real Estate
- ✓ Educational Programs
- ✓ Tourism Hospitality
- ✓ Infrastructure
- ✓ Logistic
- ✓ Business Services
- ✓ Healthcare
- ✓ Finance

## For Investors

- ◇ Investment opportunities
- ◇ Joint-Venture participation
- ◇ Design of ecosystems

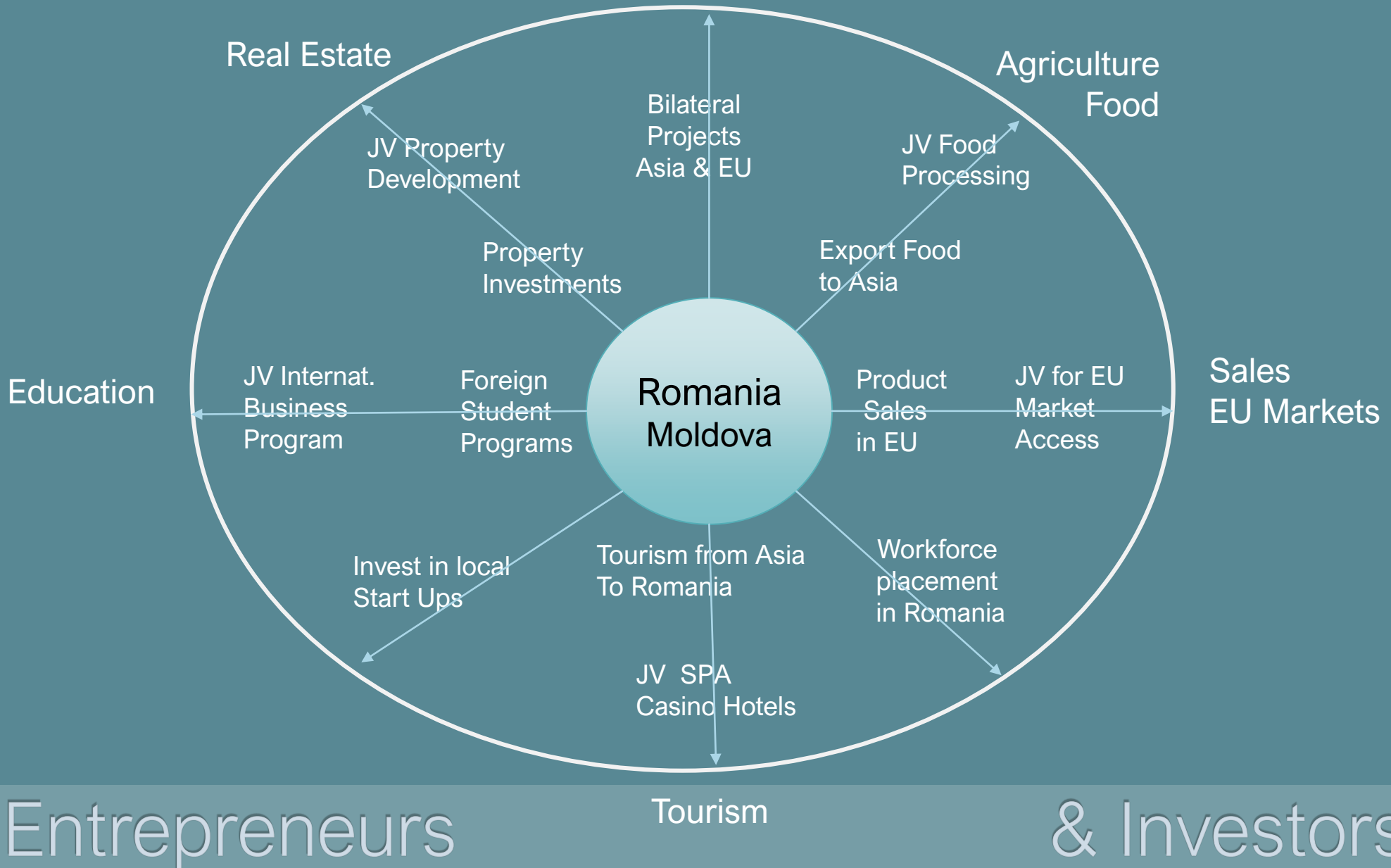
## For Business Ventures

- ◇ Business advisory
- ◇ Market expansion
- ◇ Resources

## For Entrepreneurs

- ◇ Business- & Talent- Development schemes & coaching
- ◇ Network & support
- ◇ Business opportunities

# Venture & Opportunity Map - for



# Conclusion

The establishment of BIB presents a unique opportunity to empower talented individuals and drive transnational trade facilitation.

By leveraging the expertise of under-served subject matter experts and forming strategic alliances, BIB aims to overcome market access challenges and foster the growth of successful business ventures.

The proposed initial funding of EUR 1.2 million will enable the development of business talents into entrepreneurs and pave the way for trade facilitation in selected international markets.



# Next Steps

## Become a Partner & Invest in Talents



### Visualize

Your potential role as Entrepreneur, Investorm Partner, potential contributions and expected returms



### Research

Explore our services potential opportunities. Contact us for more details.



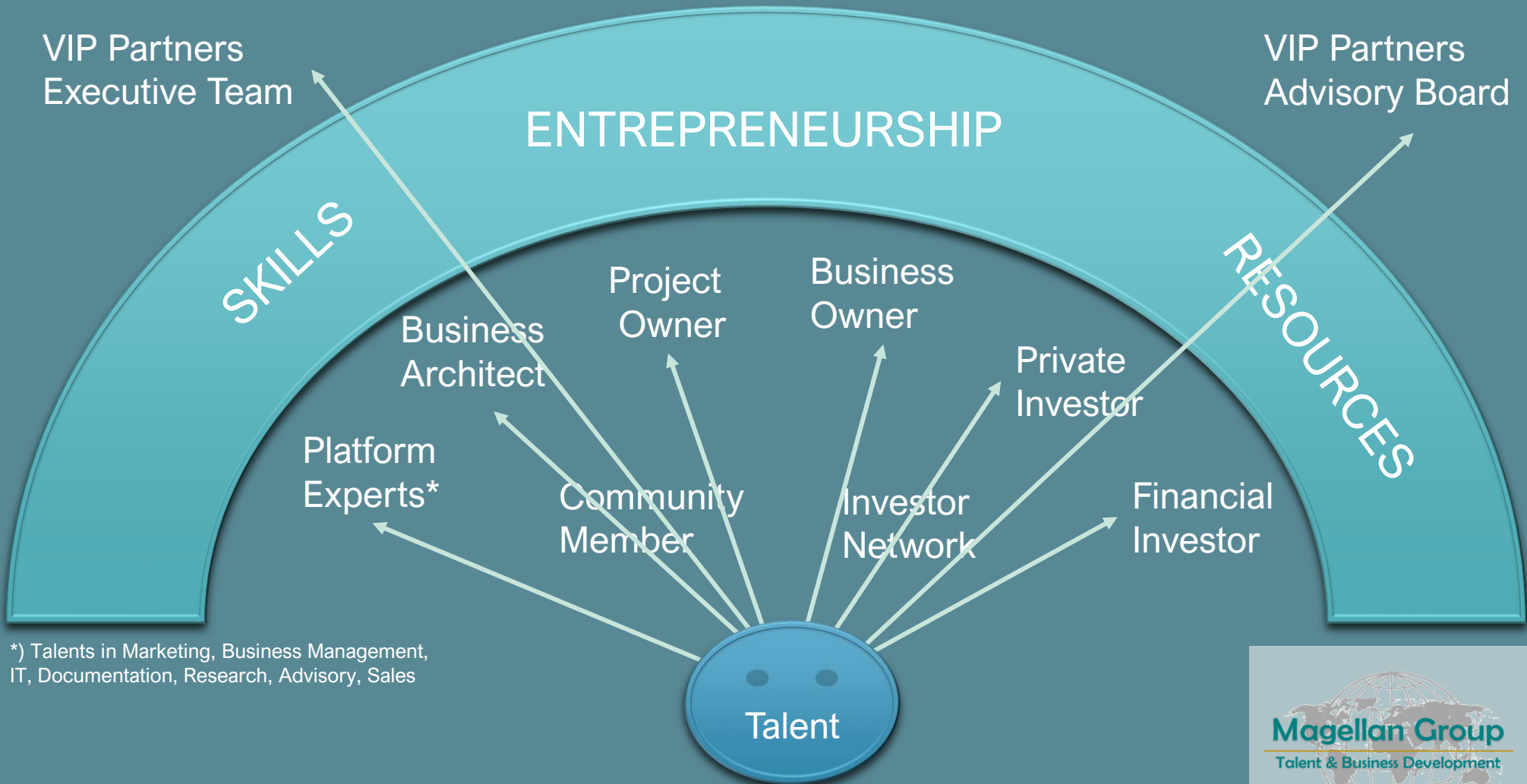
### Execute

Contact us with your expectations. Benefit from this partnership

[www.magellanes.org](http://www.magellanes.org)



# Engagement Compass



\*) Talents in Marketing, Business Management, IT, Documentation, Research, Advisory, Sales

# INFRASTRUCTURE VSB

Venture Service  
Boutique (VSB)

Standard Business Services to  
facilitate Business Growth  
(Marketing, Admin, Research, IT)

Local Communities of  
Talents & entrepreneurs  
to facilitate local Ventures  
& projects

Investor Network and facilitation of  
Investment portfolios

Scouting and offering  
unique investment  
opportunities in Start-  
Ups and local ventures

MAFP (M&A Franchise program)  
Business Strategies and Resource  
Induction

Inducting Talents,  
strategies and business  
skills into business  
ventures.

# INFRASTRUCTURE BIB

Business  
Incubator  
Boutique  
(BIB)

International franchise program for  
talent development

Local Communities of  
Talents & entrepreneurs  
to facilitate local Ventures  
& projects

International business program in  
entrepreneurship

Inducting standards,  
knowledge, skills to  
develop empowered  
Entrepreneurs

Business advisory facilitated by  
associated platforms & networks

Accelerating local Start-  
Ups into international  
viable business Ventures  
to provide success to  
selected Talents.



# BIB - Business Advisory



- ◆ Structuring and facilitating the growth of Entrepreneurs and Business Ventures, including:
  - ◆ Business Planning
  - ◆ Financial Planning
  - ◆ Resourcing
- ◆ Coordination of associated resources, platforms and business services to support the development of Ventures
- ◆ Investor Relations and Funding Solutions for Business Ventures and Concepts.
- ◆ Special trained and associated Business Architects providing expertise and partnership support for selected Business Ventures
- ◆ MAFP facilitate the induction of Talents and Resources into Business Ventures.
- ◆ Building an international network on Consultants to identify opportunities.

# BIB - Business Program



- ◇ Part Time Business Program in Entrepreneurship over 12 to 24 months
- ◇ Online Program for global audience with presence phase at selected University
- ◇ Planned accreditation by selected University
- ◇ Program - Topics covered:
  - ◇ Personal Excellence
  - ◇ Professional Skillsets
  - ◇ Entrepreneurship
  - ◇ Business Management
  - ◇ Finance Management
  - ◇ Sales & Marketing
  - ◇ Investments & Funding
  - ◇ More ...
- ◇ Target about 200 Students p.a. with fees EUR 6,000 to 12,000 (excl. Discounts)
- ◇ Investments in IT Learning Infrastructure and program accreditation

# BIB - Local Community



International Franchise

- ◊ International Franchise in Talent & Business Development.
- ◊ A global Online-Community combined with local Offline-Communities to foster local Entrepreneurs and promote new Business Ventures.
- ◊ Regular (weekly meetings with guided presentations and networking to build Start-Ups.
- ◊ Proposed Agenda covering one of the following key priorities in Life:
  - Career & Business
  - Social Networks & Family
  - Health (Mental, Physical, Emotional)
  - Personal Excellence
- ◊ Coaching and structured support to set up own Ventures and Start-Ups.

# Starter Kit

## Local Talent Community

1. Sign up for our Talent Community and identify a location for meetings.
2. Invite local target groups for regular events.
3. Organize facilitate regular local events based on our global programs
4. Leverage our tools for international opportunities with your local community

- ◆ Part of International Franchise program we offer insights and support to build a local community on Talents and Business Ventures:
- ◆ Decide on the business model on the Business Development scheme, either
  - ◆ Community for development only
  - ◆ Development combined with F&B Concepts
- ◆ Organize capabilities to facilitate regular meeting for building a local community and provide training and coaching services
- ◆ Leverage your local community with our international network to generate entrepreneurs and business ventures to provide income and future for you members ad community
- ◆ Become a partner of International Franchise Concept in People- & Business Development